



Purchase A Handheld Warmer & Get Up To 20 Cases Of Sandwiches Free!*

Purchase a Sandwich Warmer and receive a rebate for five cases of breakfast or lunch sandwiches for every \$150 spent on warmer equipment, up to 20 cases. Product purchases must be made by September 1, 2012.

To Order Your Equipment:

- Log on to: www.saraleefoodservicemerchandising.com
- Select your warmer
- Add the selected warmer to your shopping cart and proceed to checkout



VIEW THE COMPLETE LINEUP OF SANDWICH WARMERS AT WWW.SARALEEFOODSERVICEMERCHANDISING.COM

* Free with purchase of qualifying equipment. Cost of free product paid via a rebate. See Terms and Conditions for details.



Fill Out and Mail with Proof of Purchase. Offer valid from January 1, 2012 – June 30, 2012

QUALIFYING PRODUCTS (Product must be purchased by September 1, 2012)

Item #	Description	Cases Purchased
Jimmy Dean Breakfast Sandwiches		
11856	Sausage & Egg Pancake Sandwich 4.9 oz.	_____
11859	Sausage, Egg & Cheese Croissant 4.9 oz.	_____
51331	Ham, Egg & Cheese Croissant 3.9 oz.	_____
51332	Canadian Bacon, Egg & Cheese Muffin 4.0 oz.	_____
51333	Sausage, Egg & Cheese Muffin 5.0 oz.	_____
51362	Bacon, Egg & Cheese Biscuit 3.6 oz.	_____
51366	French Toast & Sausage Sandwich 3.6 oz.	_____
51368	Ham, Egg & Cheese Muffin 4.2 oz.	_____
51372	Sausage, Egg & Cheese Bagel 5.2 oz.	_____
51374	Sausage, Egg & Cheese Biscuit 4.9 oz.	_____
51378	Sausage & Biscuit 3.5 oz.	_____
11885	The Big Jimmy® Smoked Sausage, Fried Egg, & Cheese Muffin	_____
51438	Chicken Biscuit 4 oz.	_____
Ball Park Breakfast Sandwiches		
51334	Canadian Bacon, Egg White & Cheese Muffin 4.5 oz.	_____
51335	Turkey Sausage, Egg White & Cheese Muffin 5.1 oz.	_____
51336	Turkey Sausage, Egg White & Cheese Bagel 4.8 oz.	_____
Ball Park Lunch Sandwiches		
51430	Meat Hot Dog on a Bun 3.9 oz.	_____
51432	Beef Hot Dog on a Bun 3.9 oz.	_____
51433	Hamburger 3.8 oz.	_____
51434	Cheeseburger 4.3 oz.	_____
51435	Bacon Cheeseburger 4.5 oz.	_____
51436	Southern Style Chicken Sandwich 3.8 oz.	_____
Hillshire Farm Lunch Sandwiches		
51413	Pork BBQ Sandwich 5.3 oz.	_____
51414	Flame Grilled Cheeseburger 6.25 oz.	_____
51416	Southern Style Chicken Sandwich 5.1 oz.	_____
51417	Beef Pot Roast & Cheddar Cheese Sandwich 5.4 oz.	_____

To receive your cash rebate on Sandwiches, attach the receipt for your warmer equipment and sandwich proof of purchase along with this form and send to: Sara Lee Foodservice • Spring 2012 Sandwich Equipment Offer, P.O. Box 2048, Brownsdale, MN 55918

Make Check Payable To:
 Establishment: _____
 Name: _____
 Title: _____
 Address: (No PO Boxes) _____
 City: _____
 State: _____ Zip: _____
 E-mail: _____
 Phone: _____
 Primary Distributor: _____
 City: _____ State: _____
 Gas Brand Used: _____
 Check here if you would like to receive e-mail offers from Sara Lee.

- Type of Operation:** (check one)
- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Convenience Store | <input type="checkbox"/> Schools (K-12) | <input type="checkbox"/> Lodging | <input type="checkbox"/> Traditional Nursing Homes |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Casinos/Gaming | <input type="checkbox"/> Catering |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> Vending | <input type="checkbox"/> Recreation | <input type="checkbox"/> Other Foodservice |

TERMS AND CONDITIONS
Eligible Customers: Eligible Operators that purchase qualifying equipment will receive a rebate for the cost of up to 20 cases of qualifying products. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by operators. No bulk submissions or third-party submissions will be accepted. Offers valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products.
Qualifying Products: SKUs listed at left. **Qualifying Equipment:** Any Jimmy Dean or Ball Park standard sandwich warmer unit.
Effective Dates: Qualifying equipment purchase must be made between January 1, 2012 and June 30, 2012, and purchases of qualifying products must be made by September 1, 2012. Request for rebate must be postmarked by October 31, 2012. Please allow 6-8 weeks for rebate to arrive. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

Check the number of FREE cases you qualify to receive, Invoice amount:

<input type="checkbox"/> \$150.00 - \$299.99 = 5 Free Cases	<input type="checkbox"/> \$450.00 - \$599.99 = 15 Free Cases
<input type="checkbox"/> \$300.00 - \$449.99 = 10 Free Cases	<input type="checkbox"/> \$600.00+ = 20 Free Cases

1-800-682-SARA (7272)
saraleefoodservicemerchandising.com

