

GET UP TO 15 FREE CASES OF HOT DOGS & SMOKED SAUSAGE*



Purchase Roller Grill equipment between January 1, 2012 and June 30, 2012 and receive a rebate for 3 cases of product for every \$200 spent on equipment, up to 15 cases.

To Order Your Roller Grill:

- Log on to: www.saraleefoodservice.com
- Select your roller grill
- Add the selected roller grill to your shopping cart and proceed to checkout

View the complete lineup of roller grills at www.saraleefoodservice.com



*Free with purchase of qualifying equipment. Cost of free product paid via a rebate. See Terms and Conditions for details.



QUALIFYING PRODUCTS (Products must be purchased by September 1, 2012)

Item #	Description	Cases Purchased
16748	Beef Franks 4:1, 6"	_____
16718	Beef Franks 5:1, 6"	_____
10079	Beef Franks 6:1, 6"	_____
16719	Beef Franks 8:1, 6"	_____
16759	Beef Franks 4:1, 7"	_____
16722	Three Meat Franks 4:1, 7"	_____
16721	Three Meat Franks 5:1, 6"	_____
16732	Three Meat Franks 6:1, 6"	_____
16720	Three Meat Franks 8:1, 6" CN	_____
31807	Deli Style Beef Franks 4:1, 6"	_____
31804	Deli Style Beef Franks 5:1, 6"	_____
31803	Deli Style Beef Franks 6:1, 6"	_____
31802	Deli Style Beef Franks 8:1, 6"	_____
31801	Angus Beef Franks 4:1"	_____
31805	Angus Beef Franks 5:1"	_____
31809	Angus Beef Franks 6:1"	_____
31808	Angus Beef Franks 8:1"	_____
23299	Black Pepper Smoked Sausage 5:1, 6"	_____
32212	Bratwurst 5:1, 6"	_____
32120	Bratwurst 6:1, 6"	_____
32102	CheddarWurst® Sausage 5:1, 6"	_____
32121	CheddarWurst® Sausage 6:1, 6"	_____
32218	Chorizo 5:1, 6"	_____
32219	Italian Sausage 5:1, 6"	_____
23466	Jalapeño Smoked Sausage 6:1, 6"	_____
11394	Mesquite Jalapeño Smoked Sausage 5:1, 6"	_____
28496	Polish Sausage 5:1, 6"	_____
11395	Mesquite Smoked Sausage 5:1, 6"	_____
31250	Miller® High Life® Beer Brat 6:1, 6"	_____
21546	Pepperjack Cheese Smoked Sausage 5:1, 6"	_____
15258	Pepperjack Cheese Smoked Sausage 6:1, 6"	_____
05151	Polish Sausage 5:1, 6"	_____
32122	Polish Sausage 6:1, 6"	_____
32239	SpicyWurst® Sausage 5:1, 6"	_____
16793	Breakfast Griller Link 6:1, 6"	_____



Total Free Cases = _____ (maximum 15 free cases)

Fill Out and Mail with Proof of Purchase.

Offer valid from January 1, 2012 – June 30, 2012

Check the number of FREE cases you qualify to receive:

- Invoice amount \$200.00 - \$399.99 = 3 Free Cases
- Invoice amount \$400.00 - \$599.99 = 6 Free Cases
- Invoice amount \$600.00 - \$799.99 = 9 Free Cases
- Invoice amount \$800.00 - \$999.99 = 12 Free Cases
- Invoice amount \$1,000.00+ = 15 Free Cases

To receive your case rebate on Hot Dogs and Smoked Sausage, attach the receipt for your Roller Grill equipment and Hot Dog/Smoked Sausage proof of purchase along with this form and send to: Sara Lee Foodservice, Spring 2012 Roller Grill Equipment Offer, P.O. Box 2048, Brownsdale, MN 55918

Make Check Payable To:

Establishment: _____
 Name: _____
 Title: _____
 Address: (No PO Boxes) _____
 City: _____
 State: _____ Zip: _____
 E-mail: _____
 Phone: _____
 Primary Distributor: _____
 City: _____ State: _____
 Gas Brand Used: _____
 Check here if you would like to receive e-mail offers from Sara Lee.

Type of Operation: (check one)

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Convenience Store | <input type="checkbox"/> Schools (K-12) | <input type="checkbox"/> Lodging | <input type="checkbox"/> Traditional Nursing Homes |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Casinos/Gaming | <input type="checkbox"/> Catering |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> Vending | <input type="checkbox"/> Recreation | <input type="checkbox"/> Other Foodservice |

TERMS AND CONDITIONS

Eligible Customers: Eligible Operators that purchase qualifying equipment will receive a rebate for the cost of up to 15 cases of qualifying products. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** All Ball Park®, Hillshire Farm® and Jimmy Dean® Hot Dog and Sausage Link SKUs listed at left. **Qualifying Equipment:** Standard roller grill equipment including but not limited to: grill, sneeze guard, bun box, condiment unit. Includes countertop hot dog steamer units. **Effective Dates:** Qualifying equipment purchase must be made between January 1, 2012 and June 30, 2012, and purchases of qualifying products must be made by September 1, 2012. Request for rebate must be postmarked by October 31, 2012. Please allow 6-8 weeks for rebate to arrive. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

1-800-682-SARA (7272) • saraleefoodservice.com

